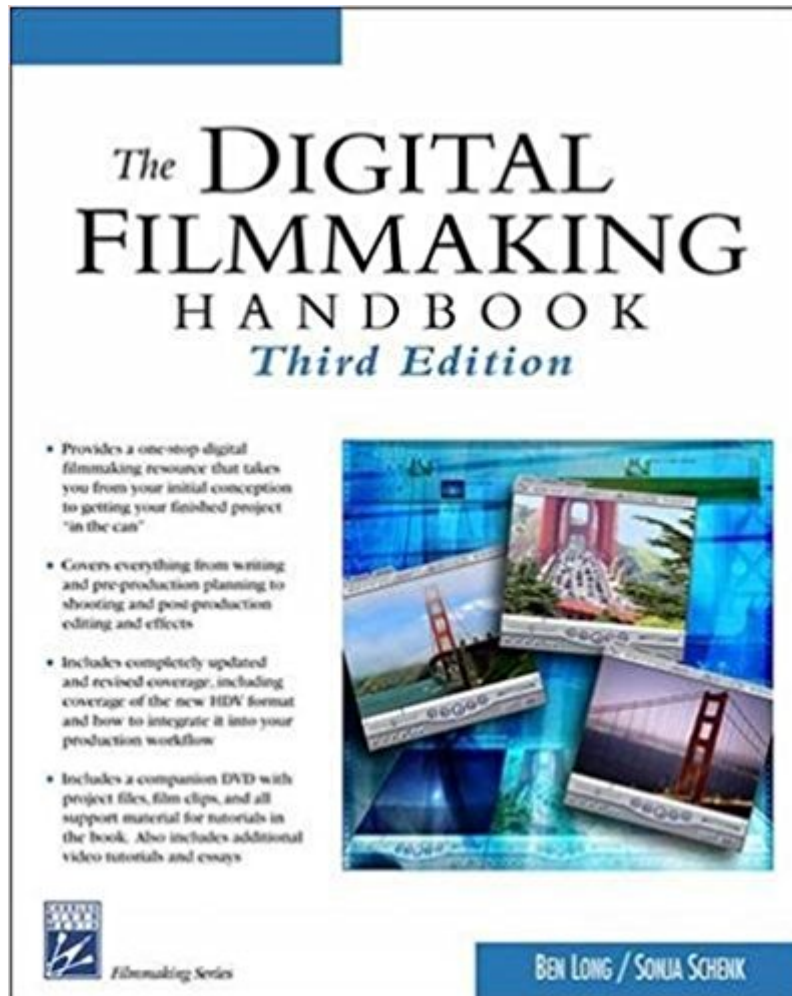




The book was found

The Digital Filmmaking Handbook



Synopsis

Since the advent of digital video and desktop editing software, scores of independent producers have become equipped to make their own movies. But because filmmaking involves much more than just buying a camera and a computer, there's *The Digital Filmmaking Handbook*. This one-stop digital filmmaking resource will guide you from your initial idea to getting your finished project "in the can." It will show you how to create shots and effects that are rarely associated with low-budget productions. And it covers everything from writing and pre-production planning to shooting and post-production editing and effects. Now in its third edition, this best-selling book has been completely updated and revised to include detailed information on a number of important new digital video technologies, including both high-end HD video and the new HDV format, and affordable new digital video standard that lets even low-budget producers work in high-definition video. All of the chapters have been revised to cover the latest hardware, software, and production workflows, and new exercises offer help with everything from writing to special effects. Whether your goal is an industrial project, a short subject for your Web site, or a feature-length movie for a film festival, this book will help you understand the questions you need to ask, so that you will be prepared to solve the myriad problems that will arise.

Book Information

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Customer Reviews

Ben Long is a San Francisco-based photographer, writer, and teacher. The author of more than two

dozen books on digital photography and digital video, he is also a senior contributing editor to Macworld magazine, a contributing editor at CreativePro.com, and the author of several best-selling Lynda.com photography courses. His photography clients have included 20th Century Fox, Blue Note Records, Global Business Network, the San Francisco Jazz Festival, the Pickle Family Circus, and Grammy-nominated jazz musicians Don Byron and Dafnis Prieto. He has taught and lectured on photography around the world, including workshops at the Santa Reparata International School of the Arts in Florence and a class for imaging engineers at Apple, Inc. He occasionally dabbles in computer programming and has written image editing utilities that are used by National Geographic, the British Museum, and the White House. Sonja Schenk is a director, producer, and writer based in Los Angeles. She directed the comedic feature film "The Olivia Experiment," which will be released in theaters in 2014. She has been an executive producer of several popular television shows including "The Bachelor," "The Bachelorette," and "High School Reunion." She began her career as a video artist and exhibited early works at the AFI Festival, Artists Space in New York, and New Langton Arts in San Francisco. After completing her MFA at USC in film, she edited documentaries for HBO, the BBC, Channel 4, Canal Plus and FX and also the indie feature "Britney Baby One More Time," which screened at the Sundance Film Festival, the Rotterdam Film Festival, Outfest, Frameline and many others. She is currently developing a second narrative feature film and is also in preproduction on a documentary feature. She is also the author of Digital Non-Linear Desktop Editing and co-author of the earlier editions of The Digital Filmmaking Handbook.

I have been in the editing and production biz for over 30 years and now retired. I started to shoot and post produce again and this book was a very good refresher course for me. For a newbie this is very well written and easy to understand.

This is a great book. It is very well written and informative. I purchased it with the idea of taking a class that uses this book. After reading the book (I'm half way through it) I decided to take another class in that time slot because the book has been so easy to read and understand that I figured I would use the class time on something that I might need more live direction with. Very well written book!

Lots of useful information. could use some information on consumer grade camcorders though.

Very informative on the different aspects of the industry. Offers good advice from the prosumer level

to the professional on what equipment to purchase and for what purposes. Good technical writing for the aspiring film maker.

If you wish to know many details about video producing you must have this kind of book. There are a lot of details on it.

For the beginner this book is probably too advanced. It already assumes an understanding of photo principles such as depth of field, some knowledge of linear editing, etc. For those with knowledge over and above this it is a goldmine however. It provides state-of-the-art overviews of techniques at every stage of digital filmmaking (cinematography, sound, linear editing, post-sound, etc.). Much of this is very useful even for those with considerable experience and hence can be used as a very good reference. For example, frame sizes to import stills (used for credits) and Photoshop integration are discussed. One hence finds this as a very useful reference that can be used extensively.

If you're like me, just getting started as a hobbyist filmmaker, this is the book. I only received it yesterday and glancing through the contents, it covers most, if not all of the questions I've had about certain aspects of filmmaking. It is well written in everyday English, easy to understand. Since yesterday when I first opened the cover, I haven't been able to set it down for very long. It's that good. I highly recommend this book to any and all levels of individuals who want to learn about filmmaking from the ground up. It covers it all.

It is not a product specific... Not Premiere or Mac stuff only... A lot of theory and a lot of practice tips also.

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